



How to Make Money as an Artist: The 7 Winning Strategies of Successful Fine Artists

By Sean Moore

Chicago Review Press. Paperback. Book Condition: new. BRAND NEW, How to Make Money as an Artist: The 7 Winning Strategies of Successful Fine Artists, Sean Moore, How to sell one's art isn't taught in art schools, yet it's an essential ingredient in getting work displayed and attracting art commissions. This straightforward guide is written for artists who want to present themselves and their work in the best possible light to the largest possible audience. Topics include creating a winning marketing package, getting a gallery, finding an artist representative, and obtaining free or low-cost advertising. Also included is a thorough resource listing that includes inexpensive sources for slide development, contact information for artist representatives, suggestions for durable mailing packaging, and contact names for foreign news media.



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