



East Asian Capitalism: Diversity and Dynamism

By A.E. Safarian, Wendy Dobson

University of Toronto Press. Paperback. Book Condition: new. BRAND NEW, East Asian Capitalism: Diversity and Dynamism, A.E. Safarian, Wendy Dobson, What price will North American business pay if it fails to develop an understanding of the role of East Asia in the transformation of global competition?

Competition in this region has been intensifying as the pace of technological change speeds up and new competitors appear. Canada has major opportunities in its economic relationships with the rapidly emerging dynamic East Asian economies. But the diversity and dynamism of East Asia's capitalism must be understood by those who wish to meet their competitors there successfully. Understanding how and why businesses are organised the way they are, and how they are changing, will help considerably in penetrating East Asian markets. Asian business systems should be understood for their remarkable diversity, across economies as well as within economies. The essays in this book explain the origins and prospects of East Asia's major business players - the Japanese keiretsu, Korean chaebol, China's emerging industry structure and business groups, and family networks in Southeast Asia and Taiwan. Most Asian businesses emphasize cooperative business relations, based most often on family and other informal ties, and cooperation with...



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