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By Rodolfo E Biasca

Outskirts Press, United States, 2005. Paperback. Book Condition: New. 276 x 208 mm. Language: Spanish . Brand New Book ***** Print on Demand *****.Rodolfo Eduardo Biasca es un prestigioso especialista en temas de management. Revistas especializadas lo han calificado como uno de los grandes argentinos. Es el autor iberoamericano que más ha escrito sobre temas de transformación empresarial (13 libros). Estudió en Argentina, Estados Unidos, Europa y Japón y trabajó en 24 países. Ha tenido una intensa vida profesional: ha sido gerente y consultor en más de 120 organizaciones, enseñado en más de 60 universidades y dirigido sociedades profesionales. Se lo ha distinguido con numerosos premios. Desde el año 2003 reside en Estados Unidos y enseña en universidades de España y América Latina. Vea más información sobre el autor en las páginas finales del libro. Gestión de Cambio es -ORIGINAL Desarrolla los nuevos enfoques e ideas sobre la transformación. La Fórmula Biasca se ha enriquecido y mejorado. -PRACTICO La metodología que se describe es aplicable a diferentes tipos de empresa. La inclusión de ejemplos, casos y anecdotas de...



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