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## Leadership and Culture: The Rapid Rise of Chinese Transformational Leadership: The Model for the Contemporary Chinese Business Leader (the Study) (Paperback)

By Dr Liana C Saenz

WestBow Press, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Globalization is no longer a choice is a trend in everybody s life. A global leader without cultural awareness and global leadership skills is not able to lead to his [her] full potential-not globally, not in today s world. Dr. Liana C Saenz. The success of today s global leaders and organizations depends more than ever before on their levels of intercultural awareness, perspectives on diversity, and correct application of this knowledge. In that sense, global corporations, organizations, and multicultural teams have opportunities to develop strategies that provide better solutions, increase productivity, improve effective communication, build teams and communities, and naturally bring economic benefits. Global alliances and collaboration will play a major role in all economies in the next century, in particular, between East and West; then, the understanding of Chinese business leaders is probably more important than ever as America s well-being and security, prosperity, and future are deeply affected by developments in Northeast Asia. The current lack of literature on the relationship between acculturation and leadership for Chinese business leaders in the United States...

### Reviews

*This book will never be straightforward to start on reading through but quite enjoyable to learn. Better then never, though i am quite late in start reading this one. Your lifestyle span will probably be convert once you complete reading this publication.*

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*This publication may be worth purchasing. it was actually writtern quite flawlessly and valuable. I am just happy to tell you that this is actually the very best book i actually have study inside my personal life and can be he best ebook for actually.*

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